

FX · Week



Delivering cutting-edge news and analysis to keep money market professionals informed of all the latest global FX developments

fxweek.com

Contents

What does FX Week cover?

- Our areas of expertise 4
- What's in the archive? 5

How can you access FX Week content?

- Access the latest articles anywhere, anytime 6
- Save, share and print content 7

Currency Forecast Tool

- Track projections. Save time. Look back over years of data 8

Follow Topics

- Customise your FX Week experience 9

What are your FX Week subscription options?

- Access for individual users...or your entire team 10
- Which organisations already subscribe? 11

Introduction



FX Week is the leading, best established news service for the global foreign exchange industry.

For 29 years, we have been dedicated to reporting on the world's largest market, honing our reputation as the most credible publication for those who need to be in the know.

Foreign exchange is not only a huge business – it's also one of the most dynamic. As the industry continues to evolve, people need trusted, detailed intelligence. They also want analysis of what the latest developments mean for their companies, careers, clients and competition.

That's where FX Week comes in. FX Week doesn't just provide the facts – we look at topics in detail. We speak with the key players, assess the implications and bring it all together into a detailed, analytical piece.

See for yourself how FX Week can help you and your business – sign up for a no-obligation trial at fxweek.com/trial. You can also have the latest headlines straight to your inbox – visit newsletters.fxweek.com to select your preferences.

We look forward to hearing from you.

Kind regards,

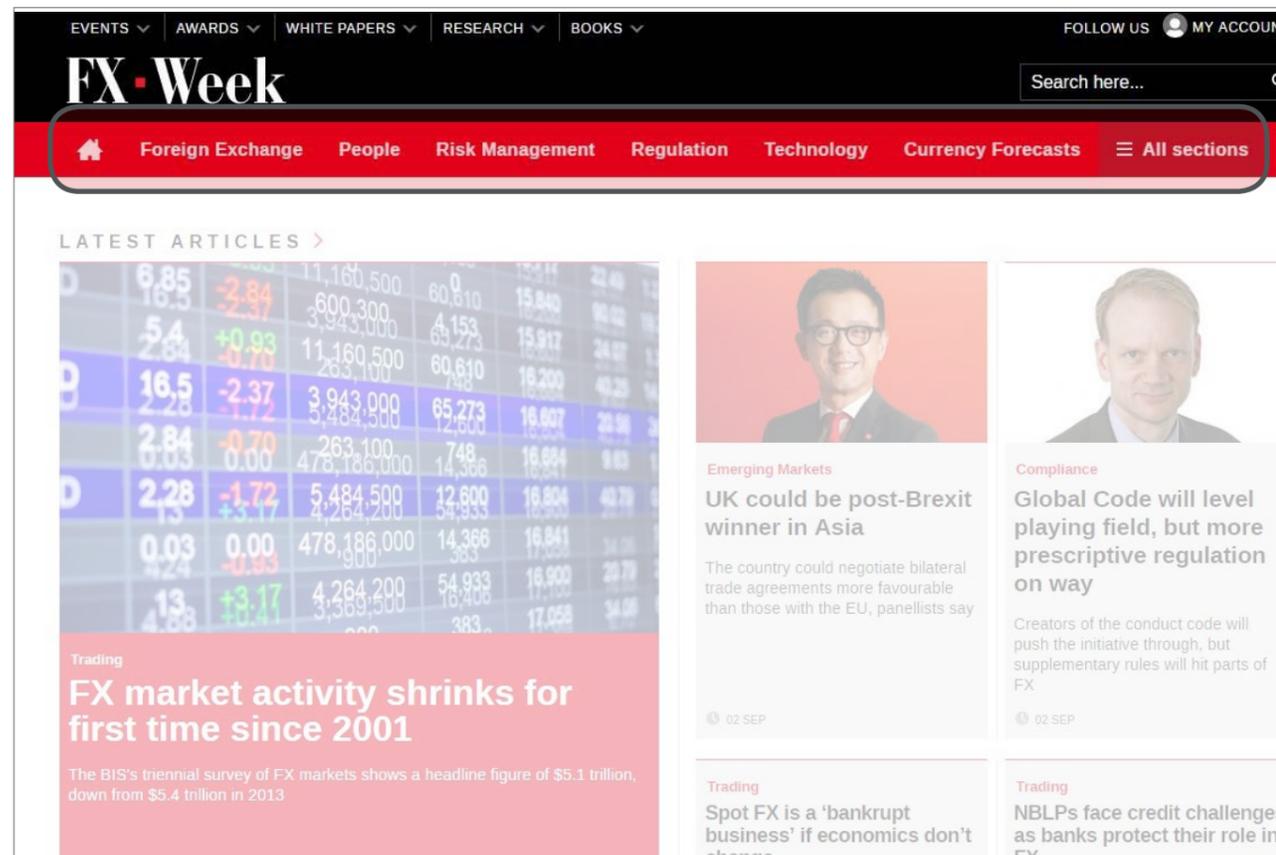
Karen Friar
Editor, FX Week

What does FX Week cover?

Our areas of expertise

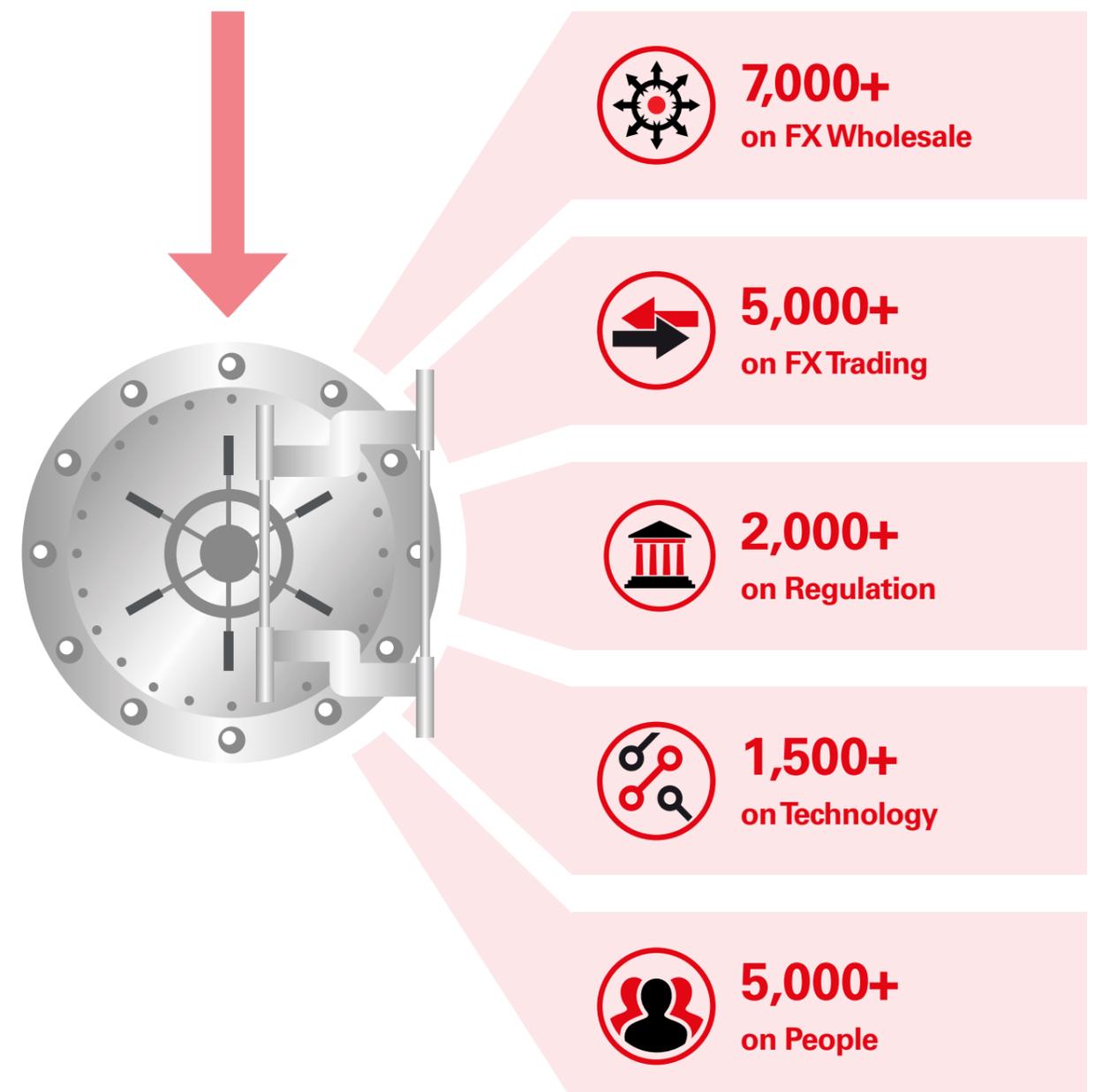
Having reported on the foreign exchange industry for 27 years, we have become the market's leading, and most trusted source of news. There are reporters based in London, New York and Hong Kong, all working to provide detailed intelligence and analysis from across the globe.

Our team specialise in 6 distinct topic areas – foreign exchange, risk management, regulation, technology, currency forecasts and the latest people moves. Visit FX Week today and you'll see our site navigation reflects this. All you need to do is click on whichever category interests you most. You'll then be able to view the latest articles within that area.



What's in the archive?

 **22,000+** articles stretching back more than 27 years



How can you access FX Week content?

Access the latest articles anywhere, anytime



Our website

FX Week is the leading, most-established news service for the global foreign exchange industry.

Since the website was originally launched, it has grown and developed, and now boasts an archive of over 22,000 articles.

fxweek.com



Apps

The FX Week magazine app is perfect for your commute. It allows you to view our print publication in a digital format, and is saved to your device so you can create your own archive of issues – you can read even when you're offline. You can view it on any iOS or Android device, as well as your browser via our web app.

fxweek.com/app



Email newsletters

FX Week email newsletters help you stay on top of the site's latest content. They also allow you to customise your news feed, meaning you decide exactly what information gets sent to your inbox.

newletters.fxweek.com



Print publication

FX Week magazine is full of critical insight. Featuring in-depth analysis of the latest news in the foreign exchange industry.

subscriptions.fxweek.com/print



Social Media

FX Week has groups on LinkedIn, Twitter, and Facebook. Follow us today and you'll see we regularly post interesting articles and thought pieces.

linkedin.com/company/fx-week
[@FXWeek](https://twitter.com/FXWeek)

Save, share and print content

If you see an interesting article that you know your colleagues would like to read, you can send it to them directly via email, or you can share it on a wide range of social media platforms.



To share an article, simply choose the platform you wish to use from the list of icons featured at the top of each article.

NOTE: your colleagues will only be able to read the shared articles if they have a FX Week subscription.

If you don't have time to read articles during a busy working day, you can print or save them to revisit later at a more convenient time.



Simply click on the orange 'Save' icon on the left of the relevant icon. You'll then be able to go back to it at any time by visiting the 'My account' section in the top right corner and clicking on 'Saved articles'.

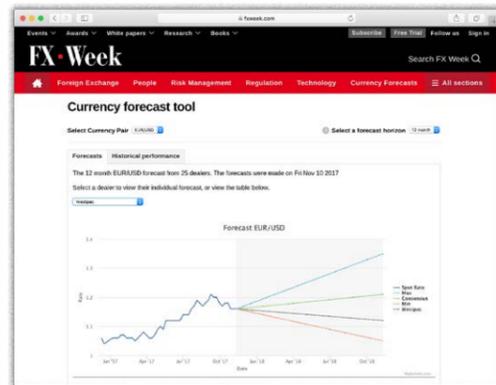
Currency Forecast Tool

Track projections. Save time. Look back over years of data

For over 14 years FX Week has been collecting currency forecasts from the industry's leading dealers and using this data to produce weekly reports.

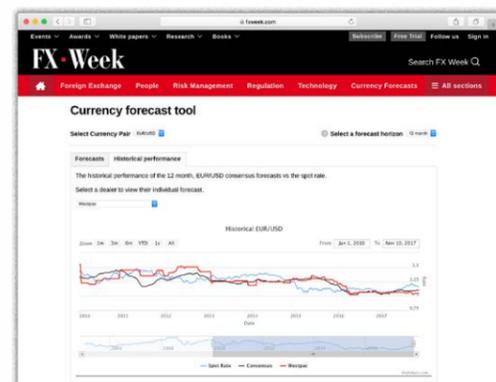
We have now consolidated this information in to an interactive tool, allowing users the flexibility of searching across weeks, months and years of data.

The forecaster is split into 2 key sections:



Currency Forecasts

Find out what our 19 dealers are projecting to happen across 5 currency pairs. Compare projections against the maximum and minimum forecasts as well as the general consensus rate.



Historical Performance

Track the accuracy of dealers' projections vs the consensus and actual spot rates, all the way back to 2005.

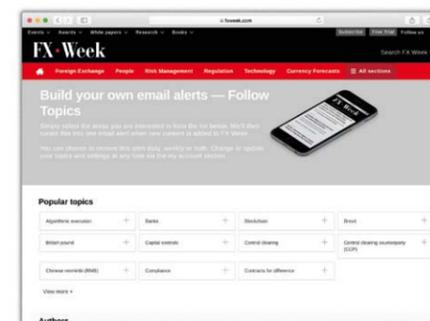
Follow Topics

Customise your FX Week experience

FX Week 'Follow Topics' allow you to build your own unique email alerts. All you do is select a list of topics you're interested in, and you'll then receive one customised email containing all the latest articles in your chosen fields.



You'll notice that relevant 'Follow tags' appear on the left hand side of all FX Week articles. Simply click on a tag and it'll automatically be added to your list of 'Follow Topics'.



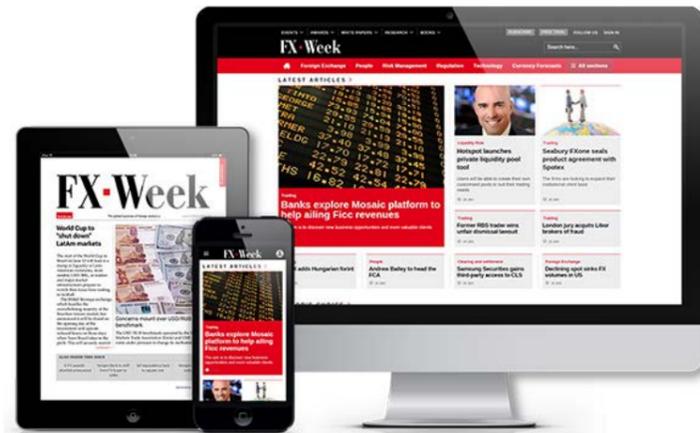
You can see a full list of topics at fxweek.com/follow



To edit your selections, you can visit the 'my account' section of the site at any time. Here you can also decide whether to receive your tailored updates on a daily or weekly basis.

What are your FX Week subscription options?

Individual



- Online news and analysis
- FX Week Print magazine
- The FX Week app
- Currency Forecaster tool
- 20% Discount on all FX Week events
- Discount on Risk Books

subscriptions.fxweek.com/individual

...or your entire team

FX Week Corporate Subscriptions allow access for multiple users in your organisation.

The number of users included is entirely up to you – and the more you add, the lower the cost per user becomes. What's more, you can include users across multiple offices – so every one of your employees across the globe can have access to FX Week if you wish.

Visit subscriptions.fxweek.com/corporate and register your interest today or call:

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European Central Bank

Swiss National Bank

Bank of Japan

Central Bank of Sri Lanka

Regulators & Exchanges

Financial Conduct Authority

US Dept of Justice

Singapore Exchange

LMAX Exchange

Moscow Exchange

CME

Vendors

SmartTrade Technologies

Murex

XTX Markets

TradAir

Brokerages

NEX Group

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Monex

IG Group

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